

Outcome Statements 2.0: Writing, Planning, and Enacting

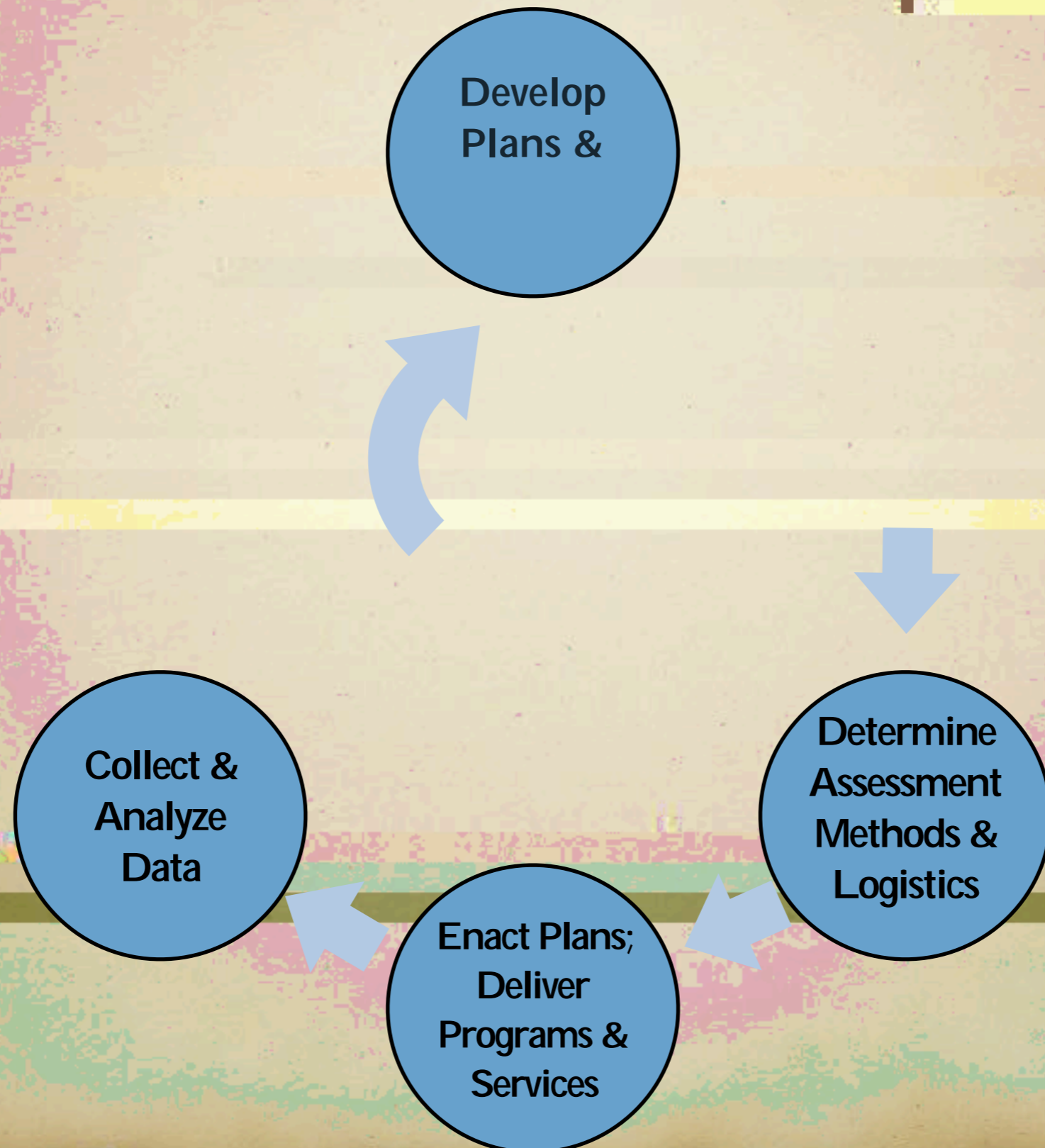
Many higher education professionals have experience writing learning or program outcomes, but challenges remain when linking outcomes to operational, programmatic, or student learning goals.!

Session attendees will learn how to:

- map outcomes to mission statements and strategic plans

- reviewing outcome-writing techniques, and coordinating logistics.

Cycle of Continuous Improvement



Mapping to the Mission

The diagram is a pyramid with six horizontal layers. From top to bottom, the layers are labeled as follows:

- Action Steps
- Strategies
- Outcomes
- Program Goals
- Departmental Mission
- Division Mission and Goals
- University Mission and Goals

The pyramid is centered on the page, with the text for each layer stacked vertically within its boundaries. The background of the slide is a textured, aged paper with a torn edge effect.

Real Example



Mapping to the Mission

Action Steps
Strategies
Outcomes
Program Goals
Departmental Mission
Division Mission and Goals
University Mission and Goals

Operational Outcomes

Program Outcomes

Learning & Dev. Outcomes

- Describes and documents knowledge, skills, and/or traits students should gain or enhance as a result of their engagement with programs, services, or activities.
- Assesses all dimensions of student learning (CAS) and Essential Student Outcomes. (AAC&U).

Examples

- As a result of the panel presentation, students attending orientation will describe at least four offices on campus that provide academic support.
- As a result of the leadership styles inventory activity, students in the leadership class will be able to compare and contrast the leadership styles of two people they know.
- As a result of viewing this presentation my conference session attendees will be able to confidently write a meaningful, manageable, measurable outcomes for their programs.

Learning Outcome Writing Guides

ABCD = Audience + Behavior + Condition + Degree

SWiBAT = Students will be able to . . .

Example:

Students will be able to accurately explain why their actions violated the Code of Student Conduct as well as alternative and acceptable behavior related to the incident in question.

Logistics

- Coordinate with your colleagues.

Assessment Plan Checklist

Important References

The TQA

A Three Question Assessment

- Much of the information provided in this presentation is from Henning, G. W. & Roberts, D. (2016). Student affairs assessment: Theory to practice.